



## **THE ROYAL MEDIEVAL FAIRE**

*September 15, 2018 – Waterloo Park West*

### **SPONSORSHIP OPPORTUNITY**

**NOW IS YOUR CHANCE TO BE PART OF THE ROYAL MEDIEVAL FAIRE!**

*The Royal Medieval Faire is a non-profit volunteer organization that provides an interactive medieval experience to Waterloo Region.*

#### **Good for Community**

*The Royal Medieval Faire fosters a vibrant culture and quality of life in Waterloo Region while promoting community engagement.*

#### **Good Fun**

*Our festival embodies the spirit of fun and imagination. We attract a loyal following of patrons, volunteers and vendors who want to share in the merriment in our medieval kingdom in Waterloo Park.*

#### **Good for Business**

*The Royal Medieval Faire exposes your company to a diverse audience of 5,000 people including families and people from all walks of life.*

### **ROYAL MEDIEVAL FAIRE HIGHLIGHTS**

- *Exciting live tournament*
- *Arts, music, dancing, games and activities of the medieval times*
- *Hands-on displays, merchants, food and beverages*
- *Intriguing story of the lives and loves of the Royal Court*
- *Splendid costumes and decorations*





### TARGET AUDIENCE

- Families with young children, teenagers and grandparents
- Students
- People interested in theatre & the arts
- Businesses
- Southwestern Ontario and the Greater Toronto Area Community

*We are an inclusive community engaging people from all walks of life.*



### SPONSORSHIP OPTIONS

- Sound stage
- Performers, i.e. Vikings Reenactment, Birds of Prey Showcase, Fire Juggler
- Climbing Wall
- Food for volunteers
- Equipment rental

### RECOGNITION

- Web and social media
- Free visitor passes
- Program, posters, banners
- Visibility to our 5,000 patrons, vendors and volunteers

### ROYAL MEDIEVAL FAIRE BOARD

Karen Oddson	Nick Oddson
Ginevra Brown	Dwayne Price
Marie-Pascale Desjardins	Irene Becker

### SPONSORS INCLUDE

City of Waterloo  
 City of Kitchener  
 The Waterloo Region Record  
 Traces Printing

### BE PART OF OUR COMMUNITY!!





To sponsor the Royal Medieval Faire, please fill out this form and submit to [sponsors@royalmedievalfaire.org](mailto:sponsors@royalmedievalfaire.org).

Please make cheque payment to the attention of:  
**Royal Medieval Faire**  
516 Hallmark Drive, Waterloo ON, N2K 3P5

**SPONSORSHIP COMMITMENT: \$** \_\_\_\_\_

**COMPANY NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

*I have the authority to bind the organization.*

**THANK YOU FOR SUPPORTING THE ROYAL MEDIEVAL FAIRE!!**

